

B.B.A. Semester - 3 (CBCS) Examination
Oct/Nov - 2024 [As Per Syllabus Year June-2019]
Entrepreneurship Development(Core)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que-1 What is Entrepreneurship? Explain the Characteristics, Skills and Qualities of an Entrepreneur in Detail. (14)

OR

Que-1 Discuss the Differences between Entrepreneur and Intrapreneur in detail.

Que-2 What is a Creative Team? Explain the Skills and Activities of Creative Teams. (14)

OR

Que-2 What is Idea Generation? Explain Various Techniques of Ideation in Detail.

Que-3 What is Family Business? Explain the Reasons for Conflicts in Family business. Also Explain the Resolutions of Conflicts. (14)

OR

Que-3 What is the Role of Women in Family Business? Discuss Various Issues of Family Business with reference to Women

Que-4 Discuss the role played by commercial banks in financing the business of an entrepreneur. (14)

OR

Que-4 Elaborate the Term 'Social Entrepreneur'. Explain the Characteristics of Social Entrepreneur.

Que-5 Identify and discuss the Skills and Qualities of the following great entrepreneurs. (14)
(Any Two)

- 1) Dhirubhai Ambani
- 2) Steve Jobs
- 3) Thomas Alva Edison
